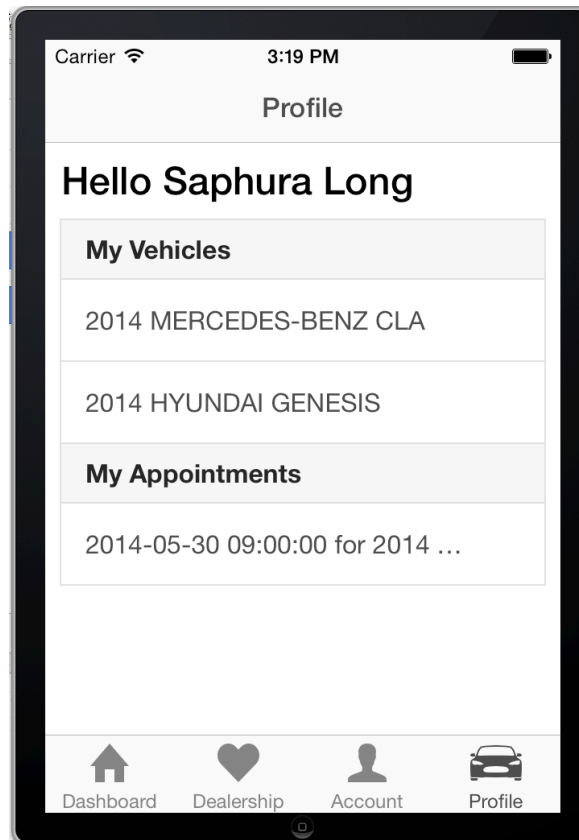




The autoWALL® App

Now Available to Improve Your Vehicle Ownership Experience



Where does customer get it?

From any app store (e.g. GooglePlay, iTunes), gratistech.com, or our autoWALL®



Requires autoWALL® contract with App functionality included. Questions? See Gratis Solutions at 423-521-7806.



What does the autoWALL® App include?

All aspects of the revolutionary autoWALL® profile

- 1- Customer ID
- 2- All previous transactions
- 3- All previous services performed on the vehicle
- 4- All upcoming recommended repairs
- 5- Upcoming service appointments
- 6- Customer specific coupons
- 7- Vehicle photo or consumer/vehicle photo
- 8- All dealership and customer “post” messaging history

What can customer do with it?

- 1- Ability to communicate with “dealership people” via post and email
- 2- Ability to check inventory, calculate payment, value trade, send lead & make contact
- 3- Ability to request and set service appointment
- 4- Ability to check departmental offerings (e.g. service, finance, etc.) easily
- 5- All previous “post” messaging history to and from dealership
- 6- Access coupons tailored specifically for his/her needs
- 7- Access specials both for sales or service
- 8- Post “car and me” picture to social media (e.g. Facebook)
- 9- Post reviews for the dealership
- 10- Access the dealership website

What does dealership gain?

- 1- Ability to “post” owner / prospect offers behind the “WALL”, to support more aggressive, brand compliant marketing not possible thru mass communication channels (website, email)
- 2- Increased visitor consumption of their content (bringing more visitors to the site more often)
- 3- Enhanced customer retention
- 4- Communication into the biggest growth area of consumer connection – their smartphone
- 5- Ability to communicate directly to the customer without having to call or email
- 6- Ability to more easily engage the consumer without sending email or print
- 7- Enhanced lead volumes
- 8- Stickier connection with millennials – critical to future business growth